

Marketing and Event Coordinator (Italy)

Space Products and Innovation leverages technology to simplify manufacturing in the space industry. SPiN enables rapid, flexible, cost-effective satellite designs through modularity, combining MA61C, its plug-and-play intelligent data node, with system engineering. SPiN democratises access to space, empowering manufacturers to unlock new ventures.

Job purpose

We are a fast-growing startup operating in the space industry, working at the intersection of technology, innovation, and commercial space applications. We are looking for a Marketing and Events Coordinator who will play a key role in building our brand, supporting go-to-market activities, and delivering high-impact events for customers, partners, investors, and the broader space ecosystem.

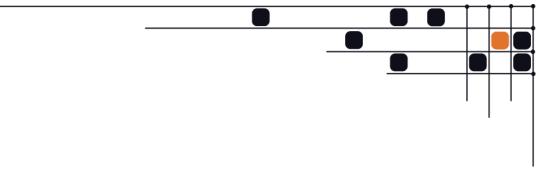
This role is ideal for someone who thrives in an early-stage environment, is comfortable wearing multiple hats, and is excited about translating complex, technical concepts into clear, compelling narratives and experiences.

Duties and responsibilities

- Support the planning and execution of marketing initiatives aligned with company growth
- Coordinate content and campaigns across digital channels (website, email, social, newsletters)
- Create and manage marketing materials, including pitch decks, brochures, and event assets
- Ensure consistent brand messaging and visual identity across all communications
- Plan and coordinate participation in industry events (conferences, trade shows, demo days)
- Organize proprietary events such as workshops, roundtables, and launches
- Manage end-to-end event logistics, timelines, and on-site coordination
- Coordinate with sales, product, partners, and external vendors on marketing activities
- Track budgets, timelines, and performance metrics for marketing and events
- Support post-event follow-up, lead management, and continuous process improvement

Qualifications

- MSc in Marketing, Communications, Public Relations or relevant field
- Proven work experience as a Marketing Communications Specialist or similar role
- Familiarity with B2B marketing, investor communications, or ecosystem-driven marketing
- Hands-on experience with CRM systems, email marketing tools, and social media platforms
- Strong organizational and project management skills, with high attention to detail
- Strong proficiency in English (both written and verbal). Proficiency in additional languages is a plus
- Ability to manage multiple priorities in a fast-paced, evolving environment
- Strong computer skills, including proficiency in MS Office Suite and graphic design/video editing software
- Space industry experience is desirable
- Willingness to travel for conferences and industry events



Location: Frascati, Italy

Relocation: YES

Start date: Q1, 2026

Compensation: Competitive salary and incentive scheme

How to apply

Please fill in the application form to apply for this opportunity: <https://wkf.ms/3rlgV6x>
For more information, you can contact us at hr@spintech.com