



Marketing and Communication Specialist

Start-up description

SPiN is a leading provider of modularity solutions for the space sector. It offers satellite integration solutions to transform satellites into modular systems, empowering satellite manufacturers to spend high-value time and money where it counts: pursuing new ventures. More information about SPiN can be found at <http://www.spinintech.com/>.

Job purpose

SPiN is looking for a Marketing Communications Specialist to manage our online and offline communication with clients and increase brand awareness. The Marketing and communications specialist will work closely with the sales team to develop and implement creative marketing strategies that help us meet our business objectives.

Duties and responsibilities

- Promote our products and services during events
- Coordinate the design of promotional material and distribution in online and offline channels
- Plan interviews and press conferences
- Write, edit and publish compelling marketing copy for a variety of mediums, including emails, social media, newsletters
- Join social media groups and professional platforms to discuss industry-related topics
- Monitor corporate website and social media pages and address clients' queries
- Network with industry experts and potential clients to drive brand awareness
- Attend industry events and conferences to promote our brand and products
- Gather customer feedback to inform sales and product teams
- coordinate with sales and product teams to create and execute a comprehensive marketing strategy
- Track ROI for marketing campaigns

Qualifications

- MSc in Marketing, Communications, Public Relations or relevant field
- Proven work experience as a Marketing Communications Specialist or similar role
- Familiarity with B2B advertising campaigns
- Hands-on experience with web content management tools, like WIX
- Experience with marketing campaigns on social media
- Strong proficiency in English (both written and verbal). Proficiency in additional languages is a plus.
- Strong computer skills, including proficiency in MS Office Suite and graphic design/video editing software
- Space industry experience desirable
- Willingness to Travel

Working conditions

- Relocation to Frascati, Italy
- Start date: Q1 2024

Please fill in the application form to apply for this opportunity: <https://wkf.ms/3rlgV6x>
For more information, you can contact us at hr@spinintech.com